



**Meeting of the Lake District National Park Partnership  
Wednesday 17<sup>th</sup> July 2024 at 10:00-15:30 – Bassenthwaite Parish Room and  
Bassenthwaite NNR site visit**

***(APPROVED) MINUTES***

<b>Partner Name</b>	<b>Organisation</b>	<b>Apologies received</b>
Celia Caulcott	Independent Chair	
Fran Richardson Jenny Willis	ACT	Lorriane Smyth
Peter Frost-Pennington	Business Task Force	
Kevin Kerrigan	Cumberland Council	Michael Barry
Rachel Kelly	Cumbria Association of Local Councils	Sonia Hutchinson
	Country Land & Business Association	Robert Frewen
	Cumbria & Lakes Local Access Forum	Carole Barr
	Cumbria LEP	Jennifer Cormack
Gill Haigh	Cumbria Tourism	
Steve Trotter	Cumbria Wildlife Trust	
Andy Brown	Environment Agency	
Mark Holroyd Keith Jones	Forestry Commission/Forestry England	Kevin May
Mike Hill Kay Andrews	Friends of the Lake District	
Kristoff Fatsar	Historic England	Marie Smallwood Catherine Dewar
Sarah Swindley Keith Ashcroft	Lake District Foundation	
Richard Leafe Steve Ratcliffe Tiffany Hunt Michael Carter Chloe Swift Hanna Latty Cath Johnson Tim Duckmanton	LDNPA  LDNPA Chair LDNPA Member	
Veronica Fiorato Adrian Anderson	LDNPP	
Rosalind Nicholls	Natural England	
	National Trust	Jez Westgarth
	National Farmers Union	James Airey
	RSPB	David Morris
Judith Derbyshire Phil Greenup	Westmorland and Furness Council	Angela Jones
	United Utilities	Chris Matthews

Helen Manns	University of Cumbria	
<b>Observers/Speakers</b>	<b>Organisation</b>	<b>Apologies received</b>
	Fresh Water Biological Association	Simon Johnson
Jodie Mills Jack Cooke Sophie Harken Aaron Kirkbride Isaac Musgrave Leo Musgrave	West Cumbria Rivers Trust	
Archie Brown	John Ruskin School	
Kelly Armer Mr Armer Joanne Mills Jack Sowerby	Cumbria Young Farmers	
Amy Bateman Anne Waggot Knot	Artists	
Jody Ferguson	Cumbria Nature Partnership	
Thomas Thorne Juan Shimmin Grant	Cumbria Youth Alliance	

**1. Welcome + housekeeping (Chair)**

The Chair welcomed Partners to the meeting in Bassenthwaite Parish Room and gave a brief overview of the agenda. The large number of guests to the meeting were warmly welcomed. Given the large number of people in the room it was decided not to do a round of introductions, instead the Chair asked Partners (including substitute Partner reps) to stand up in order to identify themselves to guests.

Housekeeping/fire exits were noted.

**2. Deep Dive: Youth Voice (Chair/Partnership Manager/All)**

**a. Welcome to our guests and an explanation of our Deep Dive approach (Chair)**

Partners were reminded of the background and funding of the Collaboration Hub (managed by ACT on behalf of the Partnership, with Esmée Fairbairn Foundation funding). This has allowed the youth groups here today to explore their relationship with the National Park (and associated Partnership Plan) via different forms of creativity. The engagement of youth voices has been something the Partnership has wanted to explore since the Covid-19 pandemic limited engagement opportunities for the last Plan development.

**b. Introduction to the Youth Voice projects (Jenny Willis, consultant on behalf of ACT)**

Jenny provided more details on ACT’s involvement and the purpose of the current engagement with young people. The focus was to use the Collaboration Hub to serve communities, and in this particular piece of work to ensure that different voices, priorities and lived experience of young people were explored. For the purposes of this work ‘youth’ was defined as under 20.

**c. Project presentations from:**

- *West Cumbria Rivers Trust group (art and film)*

Jodie Mills explained how the WCRT Youth Panel and apprentices produced a film, 'This is our back yard', to explore young people's relationship with the National Park and the challenges they face living, working and prospering in the Lake District. The challenges of employment and training were particularly highlighted, as well as the issues related to second homes and poor transport.

Anne Waggot Knot (the artist supporting the group) gave an overview of the art projects the young people had undertaken, some of which were displayed around the room. She also acknowledged the support of Stefan Escrit with this project. The artworks were designed to explore a sense of ownership and break down barriers, using creative activities to reconnect with places working with both artists and ecologists. The artworks included a banner, as well as a range of information boards explaining artworks relating to foraging and sun prints as well as kick sampling and lino printing. Young people from Keswick, Egremont and Whitehaven were involved with conversations over a six-month period. It was noted that 'youth voice' is very diverse and cannot be considered a single entity.

- *Cumbria Young Farmers (see film)*

CYF, represented by Kelly Armer (with support from Amy Bateman, the artist supporting the group), showed their film which looked at the 5 key challenges through the perspective of farmers being 'custodians of the landscape'. Amy explained that three CYF photo agents worked on this project, each being a representative of a different young farmer group, in and outside the park. The thoughts of a number of young farmers are captured in the film, including the need for diversification from farming but also the challenges of visitor management. Transport was noted as a particular challenge for young people who are reliant on family or friends to get around where public services are sparse.

CYF had also created a range of farming/landscape related photographs and associated commentary, which were displayed at the back of the room.

- *John Ruskin School (see rap video)*

Archie Brown gave an overview of the rap video JRS had produced, with support from Stefan Escrit. with a focus on providing a response to the 5 key outcomes in the LDNPP Partnership Plan. This was a collaboration with Josh and Josh from Horizon Studios in Barrow-in-Furness and aimed to visualise and vocalise the review of the Plan in an accessible way to young people, but without dumbing down. It took approximately 5 weeks to produce the lyrics (which were co-created and agreed), and the visuals were shot on location via drone in the Lake District. Archie advised Partners he is taking commissions for future film work.

**d. Introduction to the discussion session (Veronica Fiorato)**

Veronica introduced the discussion, explaining the purpose of it was to further the conversation around the Partnership Plan and challenges of living in the Lake District with our young guests, while encouraging Partners to share their own experiences of youth voice projects they have been engaged in.

The group was split into small groups and asked to discuss 3 questions which had been sent to all ahead (see below).

**e. Discussion group conversations; our questions are:**

*(see full workshop output in appendix 1 below)*

- *What are the key issues/concerns for young people living in the Lake District?*
- *How can the Partnership meaningfully hear from young people about the future?*
- *We're about to start writing our next management plan for the Lake District. How might we present this to improve youth engagement?*

**f. Feedback session to the group** (Veronica Fiorato)

Each group gave a brief update on their discussions, including two particular points they wanted to highlight to the meeting *(all output can be found in appendix 1 below)*.

**g. Introduction to guest organisations** (Jenny Willis)

Jenny gave a brief overview of the organisations that had joined the meeting, and their role in youth engagement in Cumbria.

- *Young Farmers*
- *Cumbria Youth Alliance. CYA explained that it had extensive networks so there was the opportunity to expand the conversation through these.*

**h. Next steps** (various comments)

- Need an overview to understand how groups can get involved
- Could today's exercise be repeated with other groups?
- Embed youth voice in Partnership Plan planning going forward
- Clear appetite for more involvement from these groups
- What is the route for Partnership membership?
- Collaboration Hub has a 5year funding extension (at a lower level) and therefore more support for projects is possible
- Money to progress projects (including paying people for their time and/or transport to events) is important

The Chair asked Partners and attendees to write (including their name and organisation) the one thing they would do/action as a result of participating in today's session *(these pledges can be found in appendix 1 below)*.

**i. Wrap up** (Chair)

The Chair thanked everyone, and all the organisations attending, for their valuable contributions, which will be recorded and shared. There are a number of clear takeaways from the session:

- This must be the beginning, not an 'end' of the conversation
- Its about how we engage going forward and for the next plan
- Important to go wider with youth voice engagement, but also engage as a Partnership with other sections of society

**Break**

### 3. Chair's announcements (Chair)

Celia noted that Gavin Capstick (LDNPA – currently Director of Visitor Services and Resources) had been appointed as the **new LDNPA Chief Exec**, and would take over from Richard Leafe at the end of September. Partners would look forward to seeing Gavin, and working with him at future Partnership meetings (he was unable to attend today).

Marcus Campbell-Savours (Partner rep for Cumberland) is now the MP for Penrith and Solway. The LDNPP Team will work with Cumberland to identify his replacement rep on the Partnership.

Richard Leafe gave a brief update on the work compiling **Partner's climate action plans/carbon budget**. The majority of Partners have provided this information and there is good progress, although he urged the last few to send their information to Tim or Adrian to fill the gaps. Richard re-iterated the importance, and novelty, of this approach to carbon budgeting and implored the Partnership to continue to work collaboratively to do all it can to reduce emissions across business, travel, recreation and consumption. Richard noted the rate of carbon reduction across the Partnership needed to change from 0.5% per annum to closer to 13% a year, in order to meet the 2037 net zero aspiration in the Plan.

The Chair noted that this was **Richard's final Partnership meeting** before his retirement (September). She wanted to put on record how important Richard's nurturing of the Partnership approach had been over the years, and how he had been committed to the model even in difficult times. The strength of the Partnership today was in no small part due to the support of the LDNPA leadership team, including Richard as Chief Exec. Richard had grasped the challenge of climate change before many others in the country recognised the threat, and his visionary leadership and approach in this area will be one of his most important legacies to the Partnership. The Chair added that Richard had worked tirelessly to ensure all the challenges facing the Lake District were integrated into action plans agreed and signed off by all Partners in the Partnership Plan. Above all, it is clear he had been totally committed to the preservation and improvement of the Lake District during his tenure. Richard was presented with some wine, a card and a gift voucher for an outdoor shop in Kendal as tokens of appreciation on behalf of Partners.

Richard thanked the Chair for her kind words, and the Partners for his gifts. He said he could not conceive the Lake District without the Partnership, given its collective role in managing the challenges and opportunities. It is an essential model to achieving change in a multi-stakeholder landscape. Richard thanked those who had supported him in his role, and Steve Ratcliffe in particular for his role in helping to establish the Partnership in 2006. He thanked the Partnership Team and Partners who had provided resources to support the work - this has always been a challenge. He encouraged Partners to make Partnership working the most important aspect of their work related to the Lake District, and stressed the particular importance of the carbon budget and climate work (in conjunction with all the other key outcomes). He praised the role of Independent Chair of the Partnership and said it was vital to holding all Partners, and the Partnership as a whole, to account. He urged Partners to 'keep going' and wished them all good luck.

### 4. State of Conservation Report (Steve Ratcliffe)

Steve apologised that he would have to leave shortly to attend a FiPL meeting. He gave a brief overview reminder that the State of Conservation (SOC) report is currently being drafted (September deadline to Historic England) ahead of submission to UNESCO on 1<sup>st</sup> December. The World Heritage Site Steering Group (WHSSG) is working at pace on

the recommendations. The exec summary shared with Partners is for review. **ACTION:** any comments to Steve ASAP.

It must be noted that the SOC report is a 'live document', and as such subject to change. There are external factors (King's Speech) and an ongoing judicial review (Elterwater) which may result in editorial changes. Given the deadline for submission is before the next Partnership meeting (22<sup>nd</sup> Oct) Steve asked that the LDNPP delegate final drafting, approval and submission of the SOC, to the WHSSG.

**DECISION:** Partners agree to delegate SOC report to WHSG for final drafting

Partners are welcome to attend the WHSG (28<sup>th</sup> August) if they so wish (Steve Trotter noted he would like to attend), and Steve will circulate as much of the report as is possible ahead of this. Steve Ratcliffe noted that the Partnership needs a united front on this report, and he welcomed the support in the room.

## 5. AOB (Chair)

The Chair thanked all the contributions to the fascinating and engaging meeting, particularly to those young people who were able to come. The meeting had been very well attended and the Deep Dive workshop very useful – the output of which will be used to take the issue forward and inform the next Partnership Plan. The Chair thanked the Partnership team for organising the session.

**REMINDER:** Next Partnership Meeting: **22<sup>nd</sup> October 2024 (time and venue tbc)**

## 6. Introduction to Bassenthwaite National Nature Reserve (Cath Johnson, LDNPA, see slides)

Cath gave an overview of the Bassenthwaite National Nature Reserve (**ACTION:** share slides). This covered the history of the site, the management in the LDNPA's ownership (both for nature and recreation) as well as the ecology and notable species present. The threats to the reserve (climate, invasive species, visitor pressure/trampling, pollution), and opportunities (visitor management and recreation, conservation, rare species conservation) were also noted. The overview provided a useful introduction ahead of the site visit to the lake shore.

### *Lunch*

## 7. Bassenthwaite NNR walk and talk to Ouse Bridge and Wood End (Tim Duckmanton, LDNPA)

Those Partners able to stay for the site visit (13) travelled in car-share convoy to two locations on the edge of Bassenthwaite. Tim gave an overview of the challenges of balancing ecological preservation and visitor management. Partners discussed the permit system for paddleboarders/lake users (and associated signage at access points) and the role of volunteer rangers in promoting/enforcing/educating about this system. It was noted that due to the poor weather so far in 2024 there was less 'vegetation trampling' alongside the shore than usual, due to fewer visitors. The lakeshore is relatively accessible at locations alongside the A66 due to parking provision and nearby laybys so there can be considerable visitor impact.

## Appendix 1: Workshop Background and output

### YOUTH VOICE DEEP DIVE DISCUSSION: notes for facilitators

#### BACKGROUND TO THE SESSION

The Partnership is supported by the Esmée Fairbairn Foundation to run a Collaboration Hub (hereafter the 'Hub'). This is managed by ACT on behalf of the Partnership, with support from Jenny Willis (consultant) and Veronica Fiorato (Partnership Manager). The Hub aims to support the Partnership and communities in exploring challenging topics in creative ways. Partners will recall receiving Hub updates at previous Partnership meetings as well as an interactive session to explore topics of interest back in November 2022.

The Hub has supported three groups of young people to respond to the Partnership's Plan in creative ways. We will hear from some participants at our meeting on 17 July 2024 when feedback on the process and outputs will be shared. The groups are:

- Young people working with the West Cumbria Rivers Trust;
- Cumbria Young Farmers;
- John Ruskin School, Coniston.

Young people from these groups, as well as artists, family and staff who have supported and worked with them, will be joining our meeting on 17th, and we are very grateful for their enthusiasm to do so. We will also be joined by representatives of the Cumbria Youth Alliance, West Cumbria Rivers Trust Youth Council and Cumbria Young Farmers executive.

#### PURPOSE OF THE DISCUSSION SESSION

Following presentations from the three groups we will hold a workshop with attendees. We have allocated guests and Partners to discussion groups ahead in order to ensure a balanced spread of both; each group will be facilitated.

The purpose of the session is to draw on our young guests' experience of living in or close to the Lake District to gain insights that will help the Partnership understand the concerns of young people. Guests may wish to draw on their project work and/or their lived experience. Partner representatives may also have relevant experience/projects that they would like to refer to.

This is very much the start of the conversation. As a Partnership we need to think about how best to ensure that youth voice is heard in our collective endeavours to improve the Lake District. This is particularly pertinent as we move towards the development of our next Plan.

#### QUESTIONS

The questions are:

- What are the key issues/concerns for young people living in the Lake District?
- How can the Partnership meaningfully hear from young people about the future?
- We're about to start writing our next management plan for the Lake District. How might we present this to improve youth engagement?

**Group 1**

**Jenny Willis (facilitator on behalf of ACT/Collaboration Hub)**

Archie Brown (John Ruskin)  
Rachael Kelly (CALC)  
Gill Haigh (CT)  
Rosalinde Nicholls (NE)  
Sarah Swindley (LDF)  
Phil Greenup (W&F)  
Richard Leafe (LDNPA)  
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**Group 2**

**Tim Duckmanton (LDNPA)**

Kelly Armer (CYF)  
Mr Armer (CYF)  
Amy Bateman (Artist)  
Peter Frost-Pennington (BTF)  
Andy Brown (EA)  
Michael Carter (LDNPA)  
Kevin Kerrigan (Cumberland)  
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**Group 3**

**Hanna Latty (LDNPA)**

Anne Waggot Knot (Artist)  
Jack Cooke (WCRT)  
Sophie Harken (WCRT)  
Aaron Kirkbride (WCRT)  
Jody Ferguson (Cumbria Nature Partnership)  
Steve Trotter (CWT)  
Judith Derbyshire (W&F)  
Chloe Swift (LDNPA)  
Steve Ratcliffe (LDNPA)  
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**Group 4**

**Veronica Fiorato (LDNPP)**

Thomas Thorne (CYA)  
Joanne Mills (CYF)  
Jack Sowerby (CYF)  
Kay Andrews (FLD)  
Kristoff Fatsar (HE)  
Helen Manns (UoCO)  
Keith Ashcroft (LDF)  
8

**Group 5**

**Fran Richardson (ACT)**

Juan Shimmin Grant (Cumbria Youth Alliance)  
Jodie Mills (WCRT)  
Isaac Musgrave (WCRT)  
Leo Musgrave (WCRT)  
Tiffany Hunt (LDNPA)  
Mike Hill (FLD)  
Keith Jones (FC)  
Mark Holroyd (FE)  
Cath Johnson (LDNPA)  
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**Youth Voice Deep Dive Output 17 July 2024: this is what you told us!****Q1 What are the key issues/concerns for young people living the Lake District?***(discussion responses grouped by theme)***Transport**

- Keep the £2 bus fare!
- Lack of ability to get about – transport
- Transport costs, routes, fuel/green energy and frequency
- Better ticketing for transport (keep £2 fares for example, or local tickets)
- Transport challenges (£2 fare good)
- Transport – lack of reliability
- Travel
- Public transport – more cheap fares
- Public transport into the Park so young people can travel without parents or carers
- Young people should be able to test their independence in the National Park because there are barriers to access (such as campsites not accepting youths and the cost or lack of transport) the national park isn't fulfilling its potential in helping the nation's youth grow and test their independence outdoors (as they always need to rely on family due to barriers).
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**Education/training**

- Green jobs – lack of local college, needed to travel to York!
- Further and higher education – curriculum need to be relevant to Lake District challenges
- Rural education
- Loss of Newton Rigg and skills training, important to young people

**Jobs**

- Green jobs – lack of local college, needed to travel to York!
- Young people with part time jobs makes affordability difficult
- Lack of jobs (apprenticeships)
- Career progression and farming succession; diversification and different jobs needed
- VCPE [the Partnership's Vibrant Communities & a Prosperous Economy workstream] didn't reflect the people we want to engage with - young people are the future skills and labour supply and therefore the actions of the VCPE outcome should ensure youth engagement is embedded.
- Would like to stay here but housing difficult (without well paid jobs)
- People living on outskirts of the Lake District National Park want jobs inside the Park (how do they access housing?)

**Opportunities for young people**

- Passion for place: desire to stay
- Breadth of opportunities e.g. creative opportunities needs to be, and could be, further developed (currently too restrictive?)
- Maybe good to have opportunity to go elsewhere but have opportunity to return
- Harder in rural areas; to make connections with others with similar interests
- Young people should be able to test their independence in the National Park because there are barriers to access (such as campsites not accepting youths and the cost or lack of transport) the national park isn't fulfilling its potential in helping the nation's youth grow and test their independence outdoors (as they always need to rely on family due to barriers).
- Lack of options for young people

**Housing**

- Would like to stay here but housing difficult (without well paid jobs)

- Interesting to hear about how people feel e.g. people feel priced out/hopeless about housing opportunities
- House prices, local occupancy and second homes
- Affordable accommodation
- Housing blockers; people living longer
- Housing issues; 2<sup>nd</sup> homes vs affordable
- People living on outskirts of the Lake District National Park want jobs inside the Park (how do they access housing?)
- Intergenerational comms/issues/housing

### **General affordability**

- Cost of everything! Living and staying. Because of tourists?
- Compound affect – housing/careers/jobs/transport
- Food prices + supermarket take (from farmers)

### **Communications**

- Public narrative doesn't help – other places are tricky too e.g. London
- Worthwhile engagement
- Intergenerational comms/issues/housing

### **Climate**

- Climate resilience and adaptation
- Climate disruption (flooding)

### **Farming**

- Pressures on farming (prices, succession, ageing, costs)
- Intergenerational comms/issues/housing
- Improve and increase sustainable land use
- Farming vs. nature solutions (is there a conflict?)
- Food prices + supermarket take (from farmers)

### **Nature**

- Environmental protection and recovery (nature recovery)
- Bio-diversity – protect some wild areas
- Farming vs. nature solutions (is there a conflict?)

### **Camping**

- Camping, curated camping areas, trials, pilots. What would this look like? Connect with farmers. [By curated camping the group meant finding camping areas that accept youths to experience the outdoors in a safe environment, without fear of being moved on. Also discussed the need to address confusion over definition and rules around where wild camping is allowed.]
- Designated camping areas for young people. Camping important for independence. Duke of Edinburgh camping not accepted? (policy hook for tents and young people)
- Information around rules for access and camping (currently unclear)
- Designated places for camping/rules/supervision (clarity needed)
- Young people should be able to test their independence in the National Park because there are barriers to access (such as campsites not accepting youths and the cost or lack of transport) the national park isn't fulfilling its potential in helping the nation's youth grow and test their independence outdoors (as they always need to rely on family due to barriers).

### **Visitors/tourists**

- Tourist Tax – congestion charge (positives and negatives)
- Litter

- Tourism (good and bad effects)
- Urban vs. rural (visitors' lack of understanding of rural environment)
- Healthcare (more in summer)
- Cost of everything! Living and staying. Because of tourists?
- Healthcare (more needed in summer)

**Other**

- Healthcare (more needed in summer)
- Need to attract young people to come here from outside – people more in and out at different life stages

**Q2 How can the Partnership meaningfully hear from young people about the future?****Creative media**

- Use these videos as a starting point
- Videos
- Art

**Social media**

- Social media – targeted ads
- Social media – good and bad – needs managing if used

**Schools/Secondary Education**

- More engagement via schools and young farmers
- Look at John Muir award/Morecambe Bay curriculum – invite involvement? Also the Cumbrian Award [See: <https://cumbrianaward.org/> <https://www.johnmuirtrust.org/john-muir-award> <https://www.lancaster.ac.uk/morecambe-bay-curriculum/>]
- Align things with the curriculum e.g geography so there could be time to discuss in schools
- Democracy = all important. Citizenship involvement in schools – support schools to offer opportunities for their students to make their voices heard.
- Link with DofE volunteering/youth rangers
- Colleges: e.g. Kendal, Myerscough for ‘recruitment’

**Apprenticeships/Skills**

- Green skills fair – land and nature skills should pick this up. Awareness of Project manager roles outside of Sellafield
- Would Green Skills Fair also be a good way of engaging young people in the next plan?
- How did they hear about apprenticeships – important that a range of people can have this opportunity not just those with existing connections
- Link with DofE volunteering/youth rangers

**Practical help**

- Need to make practical considerations e.g. transport
- Funding for incentives for young people to participate
- Young people are not paid for their time, unlike Partners/board members
- Removing barriers to participation

**Accessing the right people, and how?**

- Public consultation tend to be the usual suspects, need to find a way of involving more
- Meet as wide range of youth groups, schools, clubs, colleges, universities and faith societies
- Start from those that live here, rather than visitors
- Go beyond the Lakes for youth voice. To west coast for example
- More engagement via schools and young farmers
- Youth Champions
- Youth citizen panel?
- Youth panels
- 2 LPA youth councils and other groups
- Networks
- Cumbria Youth Alliance/ACT
- Youth Councils
- Involve Multicultural Cumbria/ disability network/ LGBT etc

### **Suggestions specific to the Partnership**

- Re the next plan, keep these voices that we have found and ask about what they want to see in the next plan
- Meeting the Partnership and sharing views
- How do we keep young people involved in what we've done - this was about reporting back to young people in a meaningful and targeted way the successes and actions that the Partnership deliver
- Permanent youth reps on the Partnership?
- Partnership Youth panels?

### **Communications**

- Keep the links!
- Difference of perspective striking and important – try lots of channels
- Need to demonstrate how involvement will make a difference

### **Other**

- Danger or replication/stagnation
- Co-creation not consultation
- Every step of the way important

### Q3 We're about to start writing our next Management Plan for the Lake District. How might we present this to improve youth engagement?

#### **Language/accessibility**

- Avoid jargon, use plain English
- Test language – say what we actually mean
- Accessible language
- Language must be non-technical
- Language: don't be corporate
- 'easyread version'
- Need to be clear but 'keep richness' – i.e clarity without stripping out nuance
- Starting point for consultation materials should be youth accessible then it would be good for everyone

#### **Multi-media**

- Via creative media e.g. Horizon studios
- Ask Horizon studios

#### **Schools/Education**

- Need to make it easy for teachers to access
- Try to create an assembly pack for schools so that teachers can deliver an assembly about the issues and get student feedback for us.
- Present to all secondary schools
- Via schools – from early years (Cumbria Development Education Centre - CDEC?)

#### **Accessing the right people**

- Tapping into the right people e.g. Cumbria Youth Alliance
- Going to young people
- Ensure we meet and engage, and provide opportunities to participate, in and out of the NP and with different groups (including tourists)
- Encourage young farmers to have a voice on rural issues
- Variety of opinion and right age
- Young farmers would like a place in the process
- Via infrastructure organisations ACT/CYA/Multicultural Cumbria
- Ask the three groups involved now
- Ask Horizon studios
- Ask other locations/parks/exchange ideas

#### **Practical help**

- Funding for incentives for young people to participate
- Young people are not paid for their time, unlike Partners/board members
- Removing barriers to participation

#### **Suggestions specific to the Partnership**

- This input should enable us [Partnership] to be confident to be more radical in our approaches
- Partnership should be prepared to do things differently – letting young people lead us into different spaces
- Must involve young people in plan making
- Make the plan and participating with it widely known and available
- Provide additional feedback or ideas of the youth panel, and Partnership Meetings?
- Partners should be careful not to be inward looking
- Get young people to pick upfront what they want i.e. invite young people in a meaningful way to comment on the draft plan

**Other**

- Let young people say how they want to engage
- Build trust beforehand – reciprocal process
- What will young people get from engagement?
- Co-creation
- Topics, not whole plan conversation

**What Next? Individual Pledges:**

- **Richard Leafe (LDNPA):** Commit the LDNPP to consulting during the Partnership Plan process with young people
- **Phil Greenup (W&F):** Look to develop and improve public transport provision
- **Ros Nicholls (Natural England):** Look into involving young people more in decision making process e.g. youth panel for project bids
- **Archie Brown (John Ruskin School):** Try to be more involved with the Partnership and share the opportunities with others
- **Gill Haigh (Cumbria Tourism):** Look at expanding MY CUMBRIA CARD (existing residents discount card) for young people
- **Sarah Swindley (LDF):** 'let' young people determine and lead a grant panel and fund them to be there
- **Rachael Kelly (CALC):** Look at how best to engage with the younger generation and encourage to work with the town and parish councils
- **Peter Frost-Pennington (BTF):** As Chair of BTF engage with business to see how they can be involved with helping local youth engage with LDNPA issues
- **Tim Duckmanton (LDNPA):** Ask local scout group to run a session with me about the future of the National Park
- **Kelly Armer (Cumbria Young Farmers):** Take it back to County Federation of Young Farmers to discuss further involvement with the Plan
- **Andy Brown (EA):** Use materials from today to challenge us to more consistently hear from young people in our work plus encourage others we work with to also do so
- **Michael Carter (LDNPA):** work to ensure the young people's priority for real action on housing and transport in particular are well reflected in the next Management Plan
- **Judith Derbyshire (W&F):** Look to get a youth panel for W&F to feed into policies and practices. Or for each locality as Eden, South Lakes and Furness very different
- **Anne Waggot (artist working with WCRT):** Stick my creative oar in on behalf of our young people. Explore how my freelance input can support organisations to engage effectively
- **Jack Crook (WCRT):** I will engage and give feedback to the LDNP Partnership in any group or further outreach opportunities now that I know there is the opportunity
- **Jody Ferguson (CLNP):** Speak to ACT Collaboration Hub to see if we can give young people more of a voice in CLNP and LNRS
- **Chloe Swift (LDNPA):** Try harder to engage with young people through planning and partnership, create opportunities for young people and seek them out rather than expecting them to come to us
- **Steve Ratcliffe (LDNPA):** Explore a Youth Plan for Youth, with positions on the Partnership
- **Steve Ratcliffe (LDNPA):** Explore opportunity for a curated camping area within NP – with youth involvement
- **Aaron Kirkbridge (WCRT):** I will try to spread the word about green jobs with my younger sibling and his friends, as green jobs are very important for the future of the environment
- **Steve Trotter (CWT):** Explore curated wild camping pilots
- **Hanna Latty (LDNPA):** Make sure we grow the green skills fair as part of building long term relationships with young people
- **Kristoff Fatsar (HE):** rural skills are heritage skills, how can heritage schools extend to capture this aspect of our cultural heritage. Something to discuss at our organisation
- **Joanne Mills (WCRT):** make sure that our members know that the LDNPP think that the young farmer voice is important and needs to be heard
- **Helen Manns (UoC):** Facilitate student voice for the plan. What do students need to attract them to Cumbria, and to encourage them to stay in Cumbria?
- **Keith Ashcroft (LDF):** Attract and fund youth initiated projects
- **Kay Andrews (FoLD):** As part of our new strategy we want to engage young people – let them have a voice on and lead on projects/campaigns that they'd like to see/have in

Cumbria, and be a part of the process to be involved in delivery of project etc. Working on how we do that

- [Thomas Thorne \(CYA\)](#): Look at how CYA can help to further including young people in projects like this
- [Leo Musgrave \(WCRT\)](#): be more proactive in other activities
- [Tiffany Hunt \(LDNPA\)](#): Look again at how to involve younger people in the work of the LDNP Authority Board
- [Thomas](#): Involve our Cumbria Youth Alliance (CYA) youth voice lead
- [Mark Holroyd \(Forestry England\)](#): Explore opportunity for more informal 'designated' camping in the landscape
- [Cath Johnson \(LDNPA\)](#): Include input from a younger audience in the development of a management plan for Rusland Moss NNR
- [Mark Holroyd \(Forestry England\)](#): Consider how we can welcome 'young people and their friends' not just 'young people and their families'
- [Fran Richardson \(ACT\)](#): Make a clear offer to support Partners to try new ways of working (with young people and others)
- Apprenticeships
- [Jodie Mills \(WCRT\)](#): Get more funding to pay or incentivise the youth panel/young people for attendance
- [Mike Hill \(FoLD\)](#): We will form a youth panel
- [Keith Jones \(Forestry Commission\)](#): Consider how F.C engages with young people in its work. Better liaison, better understanding and better outcomes

August 2024

**General list of acronyms used at Partnership meetings:**

AES	Agri-Environment Schemes
BA	Breakthrough Actions
BDUK	Broadband Delivery UK
BTF	Business Task Force
CAP	Common Agricultural Policy
CLS	Carbon Landscapes Scheme
CHF	Community Housing Fund
CLT	Community Land Trusts
CLH	Community-led Housing
CW	Cumbria Woodlands
CWT	Cumbria Wildlife Trust
FC	Forestry Commission
FLD	Friends of the Lake District
FTA	Free Trade Agreement
FOTP	Fibre to the premises
FTE	Full time equivalent
GS	Gain Share
HLS	Higher Level Stewardship
LCA	Landscape Character Assessment
LDNPA	Lake District National Park Authority
LEP	Local Enterprise Partnership
NCA	National Character Area
NE	Natural England
NERC	Natural Environment Research Council
NFM	Natural Flood Management
NFU	National Farmers Union
NT	National Trust
SOTP	State of The Park Report
SSSI	Site of Special Scientific Interest
TAG	Technical Advisory Group
TOR	Terms of reference
TVGM	Tactical Visitor Management Group
UU	United Utilities