

Visitor management in the Lake District summer 2025



912

square miles patrolled by Visitor Management Officers



Public Space Protection Order introduced to tackle Anti-Social Behaviour related issues in Cumberland



2,180

additional parking spaces added

1.8million

social media users reached through the Influence the Influencer campaign targeting new audiences



900

call outs by Lake District mountain rescue teams



9 multi-agency patrols



233 visitor management patrols



52

pieces of media coverage on visitor management



12

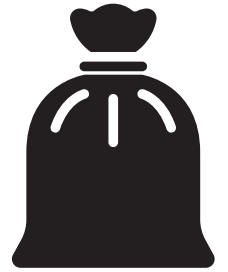
agencies working in partnership



A new webpage dedicated to visitor management

4

new valley management plans created and 5 area action plans



181,000

litres of additional waste services



4,400

parking penalties issued



4

shuttle bus projects supported